

## Willowbrook Foods Ltd



### Background

**Willowbrook Foods is a fresh food producer and processor. The Killinchy based company was established in 1968 when Managing Director John McCann began farming vegetables on his family's land and started selling the produce in local markets.**

Initially producing prepared and packaged vegetables and soup mixes the company expanded into producing salad bags, salad bowls, stir-fries, farm grown beansprouts, mash products, dressed salads, sandwich fillers and mayonnaise to suit the needs of the market. It is now the largest processor of salads in Ireland. The firm's primary factory was operating from Killinchy in the 60's and in 2009 they opened a second factory in Newtownards to support production.

Willowbrook Food invested 5.5 million into a new state of the art purpose built Food Innovation Centre in 2011 which provides opportunities for specialised NPD and Technical teams to develop new products and improve existing ones to ensure that all customers receive premium quality goods.

A new company, Willowbrook Fine Foods was launched in 2014 offering a range of premium ready meal and vegetable

### Product range

Chilled, Fresh

- Salad bags
- Salad bowls
- Prepared vegetables
- Stir-fries
- Noodles
- Farm grown beansprouts
- Mash vegetable products
- Food to go range
- Dressed salads (coleslaws, flavoured coleslaws, potato salad)
- Sandwich fillers and mayonnaise.

### Company contact details

✉ John McCann  
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BT23 6PT  
Northern Ireland

✉ Email: [john@willowbrookfoods.co.uk](mailto:john@willowbrookfoods.co.uk)

🌐 Website: <http://www.willowbrookfoods.co.uk/>

☎ Phone: +44 (0) 28 9754 1603

### Accreditations

🏆 BRC Grade A for 10 years.

🏆 SEDEX, ETI and members of Campden and Leatherhead. We are the only company in Ireland and Northern Ireland with Organic Soil Accreditation for processing organic lettuce.

## Awards held



The Food Awards NI 2018 (an event by Creative Oceanic): winner of the Fresh Produce Provider of the Year award



UK Food Manufacturing Excellence Awards 2017: Fresh Produce Manufacturing Company of 2017



"Best Product Quality" Award 2017 from Domino's Pizzas.



Irish Quality Food Awards 2016: Highly Commended in the Salad - Prepared Category for Lidl Meadow Fresh Mediterranean Salad Bowl & for Aldi Shredded Kale in the Vegetables - Prepared category



Irish Quality Food Awards 2015: Category Winner - Salad - Prepared - Aldi Stores Specially Selected Mediterranean Salad Bowl. Commended for Aldi Stores Specially selected Summer Green Salad Bowl.



Blas na hEireann Awards 2015: Silver Award for Mediterranean Salad Bowl (Aldi). Bronze Award for Mixed Leaf Caesar Salad (Aldi).

## Image gallery

