

# Golden Popcorn

**Ambient** 

### **Background**

Golden Popcorn Ltd is a Northern Ireland based popcorn manufacturer, in operation since 1998.

The firm makes ready-to-eat Sweet and Salted popcorn for cinemas throughout the province (including all Movie House Cinemas) and the Republic of Ireland.

In addition to this, they produce pre-packaged popcorn which is available in Asda, Sainsburys and Tesco, Dunnes, Supervalu and Aldi, as well as many other retail outlets.

The company also sells all the ingredients required for making popcorn, for those who wish to make it themselves.

In April 2021 Golden Popcorn launched a new low calorie crisp alternative. Healthier snacking doesn't have to be boring and Golden Popcorn's new Gourmet Crunch snack certainly fits the bill.

Golden Popcorn has also enhanced its marketing through the application of interactive social media such as Facebook, Twitter and Instagram

## **Product Range**

- Bulk Sleeve Sweet Popcorn (4kg)
- Bulk Sleeve Salted Popcorn (3.25kg)
- 'Sweet Love Story' Cinema Style Popcorn (12 × 120g)

- 'Salty Sea Epic' Cinema Style Popcorn (12 × 95g)
- 'Sweet & Salty Dynamic Duo' Popcorn (12 × 100g)
- 'Sweet Love Story' Cinema Style Popcorn (22 × 25g)
- 'Salty Sea Epic' Cinema Style Popcorn (22 × 18g)
- 'Sweet Love Story' Cinema Style 6 Pack Popcorn  $(12 \times 6 \times 25g)$
- 'Salty Sea Epic' Cinema Style 6 Pack Popcorn  $(12 \times 6 \times 18g)$
- . 'Sweet Cinnamon' 80g
- . 'Gourmet Crunch' (low calorie crisp alternative) 18g in Mature Cheddar and Spring Onion and Thai Sweet Chilli Flavours

#### **Customers**

Cinemas Circuses Convenience Stores Kiosks / Ice Cream Vendors Supermarkets

#### **Accreditations**

BRC Accreditation Grade A

#### Awards held

- Blas na h'Eireann Awards 2019: Silver award for Golden Popcorn Salty Sea Epic
- Irish Quality Food Awards 2018: Winner in the 'Snacks Sweet category for Golden Popcorn Sweet & Salty Dynamic Duo and commended in the 'Snacks Savoury' category for Golden Popcorn Salty Sea Epic
- Irish Quality Food Awards 2017: Winner of the 'Snacks Savoury Popcorn' category for Golden Popcorn Sweet & Salty Dynamic Duo; Highly Commended for Golden Popcorn Salty Sea Epic and Highly Commended in the 'Snacks Sweet' category for Golden Popcorn Sweet Love Story
- Blas na h'Eireann Awards 2017: Silver Award for Golden Popcorn Salty Sea Epic Popcorn & Bronze for Golden Popcorn Sweet & Salty Dynamic Duo Popcorn
- Irish Quality Food Awards 2015: Commended Bagged Snacks Cinema Style Sweet Popcorn
- Irish Quality Food Awards 2015: Commended Bagged Snacks Cinema Style Sweet Popcorn
- The Irish Food Awards: Finalist 2016 Sweet Cinema Style Popcorn
- The Irish Food Awards: Winner (Bronze) 2016 Salted Cinema Style Popcorn
- The Irish Food Awards: Winner (Silver) 2016 Sweet & Salty Popcorn
- Blas na h'Eireann Awards 2016: Bronze Award for Golden Popcorn Salted Cinema Style Popcorn

### **Contact this supplier**

• Sean McClinton

Unit 3A Orchard Close Antrim BT41 2RZ +44 (0) 28 9083 0356 +44 (0) 7837 963236 sean@goldenpopcorn.com

#### • Glen Moore

Unit 3A Orchard Close Antrim BT41 2RZ +44 (0) 28 9083 0356 +44 (0) 7957 948325 glen@goldenpopcorn.com

## **Image Gallery**





























