

Apple Blossom Bakery

Ambient Fresh Frozen

Background

Apple Blossom Bakery is a family business which is run by husband-and-wife team, Jeffrey and Lorna Lee. Their daughter Amy has also joined the business as Quality Control Manager having completed a BSc Degree in Food, Design and Nutrition at Loughry College. They currently employ approximately 25 staff.

Their premises are located in the heart of County Armagh, widely known as “The Orchard County” surrounded by acres of the family’s Bramley Apple orchards.

The business has been in operation for over 10 years. It originated with the production of apple tarts and crumbles made with Bramley Apples grown in the orchards surrounding the bakery. Over the years, the team have continuously developed their product range ensuring that the highest quality ingredients remain core to all their creations.

They currently have a wide range of delicious biscuits, buns, cakes, swiss rolls and of course, apple tarts & crumbles.

Customer satisfaction is their highest priority, and they use valuable feedback and research to gauge customer preferences and demand. Recently they have developed a range of Halloween and Christmas products. Single ‘Food To Go’ goods such as muffins are also in production.

The business currently supplies customers including, Dunnes NI, Spar, Centra and Supervalu as well as independent retailers in Northern Ireland.

In addition, they supply a range of wholesalers in Republic of Ireland and mainland UK.

They are proud to have attained a SALSA accreditation for a number of years now and strive to uphold a strict adherence to the regulations and principles involved in ensuring they maintain this award.

Going forward, the family are keen to expand their range of baked goods and customers while maintaining their hard-earned reputation as a producer of competitively priced delicious treats.

Product Range

Fruit Filled Tarts & Crumbles (Ambient & Frozen)

Cakes

Biscuits

Buns

Swiss Rolls

Customers

Dunnes NI
Spar
Centra
Supervalu
Independent retailers in Northern Ireland.
Wholesalers in Republic of Ireland and mainland UK

Accreditations

- SALSA

Contact this supplier

- **Mr Jeffrey Lee**

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Image Gallery

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