



Howell House

Ambient Fresh

Background

Supplying the multiple sector as well the convenience and independent trade, Howell's has become a firm favourite from its number one selling product Jammy Joeys, to a delicious range of cakes and biscuits.

Product Range

Jammy Joeys
Snowy Joeys
Shorties
Oaties
Florence Cake
Madeira Cake
Fairy Cakes
Raspberry Marble Cake
Lemon Drizzle Cake
Double Chocolate Cake
Salted Caramel Oaties
Raspberry and White Chocolate Oaties
Lemon Drizzle Shorties
Lemon Cupcakes
Chocolate Cupcakes

Accreditations

- BRC Accreditation

Contact this supplier

- **John Hopkins, Sales Director**

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Image Gallery





The image shows a package of Howell's Snowy Joeys. The package has a yellow background with a pattern of strawberries and lemons. A central label with a blue border contains the product name and description. The label is rectangular with rounded corners. The text on the label is as follows:

HOWELL'S
EVERY DAY DELIGHTS

— FOUR —
**SNOWY
JOEYS**

Maderia buns rolled in soft
white icing and desiccated coconut.

Four Snowy Joeys are visible through the clear plastic windows on the sides of the package. They are round, golden-brown buns with a thick coating of white icing and shredded coconut.

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