



## New Found Joy

Ambient Fresh

### Background

New Found Joy is a premium artisan bakery specialising in the production of delicious gluten free treats for the speciality food market.

New product development became a passion for us and customers loved the new range of products we offered. The increased demand for products which did not contain gluten, oats or wheat became evident as we chatted with our customers and listened to their frustrations.

We began developing a full range of delicious alternatives. The need for a range of bakery products that were free from gluten but still looked and tasted as good as ordinary tray-bakes was obvious to us.

When changes to the legislation came about and there was an increase in allergen controls we began to seek separate premises to safely and efficiently manufacture our gluten free range.

With a premises of our own, New Found Joy, a premium artisan bakery was founded in 2014. We were able to experiment with different flavours and ingredients as we worked to create delicious gluten free versions of our most loved recipes.

Finally, after many attempts and a lot of problem-solving and research our team were able to produce a truly tasty range of tray bakes that are free from gluten. While we are always working on and trying out new ways to make our products even better, we have learned the importance of using premium ingredients to create a premium tasting product.

As our brand continues to grow our team hope to develop our products even further adding new tastes and flavours to keep our customers satisfied. As an extension of a long established family-run business here at New Found Joy we understand the value of team work and dedication and are committed to enhancing the variety of tasty and delicious gluten free products available to our valued customers.

## Product Range

New Found Joy products include:

- Diana Delights
- Rocky Roads
- Caramel Squares
- Chocolate Brownie
- Mini Shortbread
- Scones: Plain & Fruit

## Accreditations

- SALSA accreditation
- Working towards BRC in 2016

## Awards held

- Blas na h'Eireann Awards 2018: Silver award for New Found Joy Salted Caramel Brownie and a Bronze award for New Found Joy Gluten Free Rocky Road
- FreeFrom Ireland Awards 2017: Gold in Long Life category for gluten free chocolate brownie
- Great Taste Award 2016: One Gold Star for Gluten Free Rocky Roads

## Contact this supplier

- **Carol Little**

30-32 Queens Place

Lurgan

County Armagh

BT66 8BY

Northern Ireland

[+44 \(0\) 28 3831 6012](tel:+442838316012)

[+44\(0\) 7714 696840](tel:+442838316012)

[carol@alanainterior.co.uk](mailto:carol@alanainterior.co.uk)

## Image Gallery







