



Morellis Ice Cream

Frozen

Background

Morelli's ice cream business was established in Northern Ireland in 1911 and currently operates a network of shops as well as supplying major re retailers in both parts of Ireland. In addition, the company has a portable vending services for festivals and other events.

Morelli's makes fifty different varieties. 44 Flavours of ice cream from the classic Double Cream Vanilla to the more adventurous Rhubarb & Custard and disbetic friendly 'Senza', Three frozen yogurts made with Clandeboye Estate Greek-style yogurt and three refreshing fruit sorbets. New and limited edition flavours are launched periodically.

In January 2018, Morellis launched new eye-catching packaging in 950ml take home tubs available in flavours such as double vanilla, chocolate, cookies and cream, honeycomb, raspberry ripple and sea salted caramel and are being launched by Tesco Northern Ireland.

A new range of individual 125ml sized spoon-in-lid pots in five flavours- double cream vanilla, chocolate, cookies and cream, sea salted caramel and honeycomb. For symbol groups and independents, Morelli's is providing a special branded freezer and point of sale promotional material.

Product Range

Ice Cream

Frozen Yoghurt

Sorbet

Customers

Dunnes Stores Simply Better Range

Tesco

Tesco ROI

The Henderson Group

Musgrave

Asda

Costcutter

Brakes Ireland

Hotels, restaurants and Independent retailers

Accreditations

- SALSA Accredited

Awards held

- Blas na h'Eireann 2024 (Irish Food Awards): Bronze for Morelli's Raspberry Sorbet, Silver for Morelli's Cherry Frozen Yoghurt, Gold for Morelli's Mango Sorbet and Morelli's Mango & Passion Fruit Frozen Yoghurt
- Great Taste Awards 2024: One Gold Star for Morelli's Milk Chocolate with Caramel & Whole Hazelnut Ice Cream, Morelli's Clotted Cream with salted Caramel Ice Cream, Morelli's White Chocolate with Pistachio Ice Cream, Morelli's Mango Sorbet and One Gold Star for Morelli's Matcha Dream Tea Ice Cream and Morelli's Rum & Raisin Ice Cream
- National Ice Cream Awards (ICA) 2024: Awards for Double Cream Vanilla Ice Cream in the Open Ice Cream Class & 'Best of the Best' Vanilla.
- Blas na h'Eireann 2023 (Irish Food Awards): 2023 Blas Supreme Champion & Gold for Morelli's Mango Sorbet; Gold for Morelli's Strawberry Frozen Yoghurt; Silver for Morelli's Mixed Berry Frozen Yoghurt; Bronze for Morelli's Pistachio Swirl Ice Cream and 'Best in Derry' Award.
- Irish Quality Food Awards 2023: Gold for 'Simply Better Irish Made Butterscotch Ice Cream' and 'Simply Better Irish Made Caramelised Hazelnut Ice Cream' both for Dunnes Stores & Bronze for Morelli's 'Simply Better Irish Made Mixed Berry Ice Cream' for Dunnes Stores.
- Great Taste Awards 2023: Three Gold Stars awarded each to Morelli's Clotted Cream with Irish Black Butter Ice Cream and Morelli's Pistachio Swirl Ice Cream; One Gold Star awarded each to Morelli's Clotted Cream with Amarena Cherry Ice Cream, Morelli's Dulche de Leche with Macadamia Nuts Ice Cream and Morelli's Madagascan Vanilla Ice Cream
- Great Taste Awards 2022: Three Gold Stars awarded to Morelli's Raspberry Sorbet and one Gold Star awarded to Morelli's Clotted Cream with Caramelised Fig Ice Cream; Morelli's Butter Rum with Boozy Raisin Ice Cream; Morelli's Calypso Coffee Ice Cream and Morelli's Gianduia Ice Cream.
- National Ice Cream Awards (ICA) 2022: Bronze Medal for Vanilla; Special Diploma of Merit for Vegan ice cream; Special Diploma of Merit for Chocolate Ice Cream; Diploma of Merit – Hazelnut Vegan; Diploma of Merit – Raspberry Sorbet; Diploma of Merit – Mint Choc Chip Ice Cream, Diploma of Merit – Caramelised Hazelnut; Diploma of Merit - Vanilla & Diploma Michella Bros Cup- Vanilla

- Great Taste Awards 2021: Three Gold Stars awarded Morelli's Caramelised Hazelnut Ice Cream & The Northern Ireland Regional Fork Trophy, Two Stars awarded to Morelli's Clotted Cream with Amarena Cherry Ice Cream and One Star each awarded to Morelli's Sicilian Pistachio Ice Cream, Morelli's Clotted Cream with Strawberries Ice Cream, Morelli's Clotted Cream with Lemon Curd Ice Cream and Morelli's Brown Butter Bourbon Ice Cream
- National Ice Cream Championships 2021 Ice Cream Alliance (ICA): Silver for Vanilla; a Special Diplomas of Merit for Chocolate; and Diploma's of Merit for Amarena Cherry; HazelnutCrocky; and for Mango and Libero Strawberry Vegan Ice Cream
- FreeFrom Ireland Awards 2020: Silver for its Dairy Free Chocolate Ice Cream in the Substitute Products & Bronze for its Dairy Free Strawberry Ice Cream
- Great Taste Awards 2020: Two Gold Stars for Morelli's Cherry Ice Cream with Cherry Variegato and Morelli's Sicilian Pistachio Ice Cream; One Gold Star each for Morelli's Irish Black Butter Ice Cream and Morelli's Pralines & Cream Ice Cream

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Image Gallery











