

# Mac Ivors Cider Co

Ambient Chilled

## Background

The MacNeice family has been growing apples in Armagh for 160 years and has vast knowledge of and experience in apple processing. The company has collected a host of national and international awards for its range of ciders. These include three gold medals in the prestigious International Brewing Awards 2017 as well as UK Great Taste and Blas na hEireann Irish Food Awards.

Mr MacNeice, an experienced cider maker, launched the first beverage in 2012 on the back of extensive market research in the UK, Ireland, France and the US.

The company is also now a leading exporter of cider to European markets as well as Great Britain and the Republic of Ireland.

The ciders are cold-pressed and slow fermented over eight months to ensure the outstanding flavour that customers appreciate. It uses 100 per cent fresh-pressed apple juice, natural yeasts and light carbonation to preserve the distinctive aroma of the fruit. They are completely natural products. Slow, cool fermentation locks in the rich fruit flavours.

## Product Range

Mac Ivors Medium (4.5% ABV)

Mac Ivors Traditional Dry (5.6% ABV)

Mac Ivors Juicy Session Cider (ABV4.2%) in 330ml cans

## Customers

Distribution agreements in GB, ROI & across Europe including: France, Italy, Finland, Germany & Denmark.

Dunnes ROI

SuperValu/Centra and Tesco for stores in the ROI & NI

## Awards held

- Great Taste Awards 2023: One Gold Star each for Mac Ivors Medium Irish Cider & Mac Ivors Dry Irish Cider
- Blas na h'Eireann Awards 2018: Gold for Mac Ivors Medium Cider & Mac Ivors Plum & Silver for Mac Ivors Plum & Ginger Cider
- National Trust Fine Farm Food Award 2017 for Mac Ivors Traditional Dry Cider and Medium Cider
- All Ireland Craft Beer & Cider Championship organised by Beoir 2017: 3rd place for MacIvors Dry Cider; Highly Commended for Mac Ivors Medium Cider & 2nd in Fruited Ciders for Mac Ivors Plum

& Ginger Cider

- International Brewing & Cider Awards 2017: Gold medals for Mac Ivors Sweet cider, Traditional Dry and Plum and Ginger cider
- Alltech Craft Beer & Cider Awards 2017: Two silver medals for Medium & Plum and Ginger Cider
- Great Taste Awards 2016: One Gold Star each for MacIvors Traditional Dry Cider & MacIvors Medium Cider
- Irish Quality Food and Drink Awards 2016: Silver for Mac Ivors Plum & Ginger Cider
- Blas na h'Eireann Awards 2016: Silver for Mac Ivors Traditional Cider & Mac Ivors Plum & Ginger Cider
- Irish Quality Food and Drink Awards 2015: MacIvors Traditional Dry Cider Highly Commended

## Contact this supplier

- **Greg MacNeice**

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## Image Gallery

Pic 1 Pic 2 Pic 3 Cider in a Can  
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