



**ESTD 2006**

## **Pure Roast Coffee**

Ambient

### **Background**

Pure Roast Coffee: Elevating Coffee Excellence: Founded in 2006 by Martin Symington, Pure Roast Coffee is a third-generation family business in Lisburn, Northern Ireland, and the only coffee roaster in the region with a BRC AA food standard accreditation. We specialise in convection roasting and creating custom coffee blends for airlines, restaurant chains, and independent coffee stores.

Our mission is to deliver high-quality coffee through innovative roasting and sustainable practices. We excel in private label and white label coffee production, offering customized blends tailored to each brand's identity and taste preferences. Our BRC AA accreditation ensures top quality in every batch.

We produce coffee beans, filter coffee, ESE coffee pods, and coffee bags in various pack sizes and formats. Using advanced Loring convection roasters, we produce even roasts that enhance the natural flavours of the beans. With a capacity of 2000 tonnes, we can handle orders of any size.

Our commitment to sustainability is reflected in our Rainforest Alliance, Organic, and Fairtrade certifications. We provide full support throughout the private labelling process, from blend development to delivery.

Our unique selling points include advanced roasting technology, flexibility and scalability to serve customers of all sizes, and a reputation for premium quality and sustainable practices.

### **Product Range**

- Private Labelling Specialists
- Coffee Beans
- Filter Coffee
- ESE Coffee Pods
- Coffee Bags
- Retail Coffee

## Customers

Our premium coffee products are designed for food service providers, coffee wholesalers, restaurant chains, cafes, coffee shops, and airlines.

## Accreditations

- British Retail Consortium Grade AA accreditation
- Organic Certified
- Fairtrade Certified
- Rainforest Alliance Certified

## Awards held

- Great Taste Awards 2024: Three Stars for Pure Gusto Valentia Espresso Coffee Beans (1kg) and a One Star for Pure Gusto Santa Rosa Yellow Bourbon Coffee Beans (1kg)
- Great Taste Awards 2021: Three Gold Stars for Valentia Coffee Beans from Brazil and Two Gold Stars for Mama Cata Coffee beans from Nicaragua and One Star each awarded to our Kenyan AA Microlot Washed Coffee beans from Kenya, Aran Coffee Beans from Brazil, Rathlin Coffee Beans from Ethiopia, Swiss Water Decaf Coffee beans from Colombia and Romero Coffee Beans from Brazil
- Great Taste Awards 2020: Two Gold Stars for Pure Gusto Swiss Water Decaf & One Gold Star for Pure Gusto Saol Caife City Blend
- Great Taste Awards 2018: Three Gold Stars for Ethiopian Duromina & One Star awarded each to Signature, Santa Rosa & Colombian Rio Magdalena

## Contact this supplier

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## Image Gallery









