



Pure Gusto Ltd

Ambient

Background

Pure Roast Coffee, one of Northern Ireland's leading specialists in private label roast coffee provides a range of bespoke branding and packaging solutions for foodservice and wholesale markets.

Pure Roast Coffee's range includes: coffee beans, ground coffee, easy serve coffee pods, espresso pods, Senseo coffee pods, capsules and a complete range of auxiliary products.

Coffees are roasted in a patented convection coffee roaster called PureRoast as coffees are roasted on a bed of hot air in small batches, each batch of coffee roasted is carefully handled and monitored by computers. The company roasts every batch to order which guarantees that customers enjoy the absolute peak of freshness.

Pure Roast Coffee has flourished in partnership with some of the UK's largest

coffee operators and online retailers. In February 2018, Pure Roast announced that the company has partnered with Shenzhen-based China Resources to launch the first in a planned network of high-end coffee shops in Shanghai, China.

In April 2018, the company announced that it will be doubling its workforce and boosting its capabilities to accommodate a growing customer base outside Northern Ireland.

Product Range

Coffee Beans:

Freshly Roasted Gourmet coffee beans 500g – 1kg personally branded with your logo & blend name.

Filter Coffee:

Ground Coffee Sachets from 40g – 190g personally branded with your logo & blend name. Espresso Pods: 44mm Easy Serving Espresso

Individually foil wrapped and personally branded with your logo & blend name

Senseo Pods: 62mm Senseo Style

Individually foil wrapped and personally branded with your logo & blend name

Customers

Emirates Airline

Dualit

China Resources

Accreditations

- British Retail Consortium Grade A accreditation

Awards held

- Great Taste Awards 2020: Tw Gold Stars for Pure Gusto Swiss Water Decaf & One Gold Star for Pure Gusto Saol Caife City Blend
- Great Taste Awards 2018: Three Gold Stars for Ethiopian Duromina & One Star awarded each to Signature, Santa Rosa & Colombian Rio Magdalena
- Great Taste Awards 2017: Two Gold Stars for Pure Gusto Signature & One

Gold Star for Pure Gusto Romero

- Great Taste Awards 2016: One Gold Star for Single Origin Brazil 'Santa Rosa Yeloo Bourbon'
- Great Taste Awards 2015: Two Gold Stars for Mama Cata & one Gold Star each for Signature & Swiss Water Decaf
- Great Taste Awards 2014: Two Gold Stars each for Decaf Espresso Beans & Signature

Contact this supplier

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Martin Symington

Lissue Industrial Estate

Rathdown Road

Lisburn

County Down

BT28 2RE

Northern Ireland

[+44 \(0\) 28 9262 1466](tel:+442892621466)

[+44 \(0\) 7821621480](tel:+442892621480)

martin@pureroastcoffee.co.uk

Image Gallery

**PURE ROAST
COFFEE**



