



## **Squeeze Wheatgrass Ltd**

Chilled

### **Background**

County Down-based healthy drinks producer Squeeze Wheatgrass was established by Jacquelyn Stewart in 2010. The company specialises in producing a healthy and completely natural wheatgrass juice with provenance and full traceability.

The 'Wild Power' freshly squeezed wheatgrass juice range is produced for consumption in shot-sized 30ml & 60ml pouches which have a shelf-life of 12 weeks and is reckoned by researchers to be the equivalent in nutritional value of 1kg of leafy green vegetables.

The Wild Power Wheatgrass shots include Pure (30ml wheatgrass shots); Fuel (60ml wheatgrass with beetroot and blackcurrant); Awaken (60ml wheatgrass with apple and pear) and Refresh (60ml wheatgrass with orange and lemon).

The award winning company has been successfully selling Wheatgrass shots through its e-commerce website for a number of years and has secured listings for its 'Wild Power' range with prestigious retailer, Fortnum and Mason in Piccadilly, London and online retailer Ocado.

Squeeze Wheatgrass uses the latest hydroponic technology to grow the wheatgrass for processing into a distinctive dark green coloured juice.

### **Product Range**

Wild Power Wheatgrass shots range includes:

Pure – 30ml wheatgrass shots

Fuel – 60ml wheatgrass with beetroot & blackcurrant

Awaken – 60ml wheatgrass with apple & pear

Refresh – 60ml wheatgrass with orange & lemon

## Customers

Some health stores and juice bars in:

London

Throughout UK

Republic of Ireland

Switzerland

Israel

Online retailers - Yumbles.com; The Foodmarket.com; BoroughBox.com, Ocado.

## Accreditations

- SALSA

## Awards held

- Great Taste Awards 2017: One Gold Star for Squeeze Wheatgrass Juice with Orange & Lemon
- Great Taste Awards 2016: One Gold Star for Squeeze Wheatgrass Juice with Apple & Pear
- Winner 2015 Ulster Grocer Artisan Producer Marketing Award Winner 2015 First Trust Business Eye AgriFood Business of the Year FreeFrom
- Ulster Tatler Business Woman of the Year 2014
- Highly Commended SME UTV Business Eye Awards 2014
- Winner Good Choice Quality Food Awards 2015
- Winner Agri Food Business Business Eye Awards 2015
- Highly Commended Free From Food Awards 2016

## Contact this supplier

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## Image Gallery



