



# **Tempted Cider Company Limited**

## **Background**

Tempted Irish Craft Cider, a family business founded by Davy and Janet Uprichard is an Irish craft cider championing local produce and technique.

Inspired by Davy's childhood memories making wine as a hobby with his father, Tempted Cider was established in 2009. Davy, a horticulturist by trade, set up a small cidery at the family home and began pressing apples.

This humble hobby kick-started a mission to make the world's most-loved and enjoyed craft cider and now, Tempted Cider is the most-awarded cider in Ireland with five styles in its range and Davy's passion for celebrating local apples poured into every, single drop.

Davy has picked up a National Award every year for each style he has presented. He has now upscaled and moved his cidery to the heartland of Armagh - the Orchard County and this too, is the source of dessert and Bramley apples used to make Tempted Cider. Armagh Bramleys have earned Protected Geographical Indication status by the EU for their unique, sharp, clean taste.

The Uprichards also source special cider apple varieties from Co. Tipperary. Only the best quality Irish apples get the opportunity to be in a bottle of Tempted.

## **Product Range**

**TEMPTED SWEET:** Lots of apple juice in the final blend makes this cider perfect for a hot summer's day. Lower in alcohol, with a pleasing slightly dry finish this cider will quench many a summer thirst.

**TEMPTED MEDIUM:** This cider has a generous proportion of bittersweet cider at its core. Blended with some dessert apple cider and Tempted's own apple juice blend, a complete fulfilling cider ensues. Real depth of flavour and long smooth finish make this a cider not to be missed.

**TEMPTED DRY:** This is where the Tempted journey started. Not being able to get a dry cider that he liked, Davy blended this fruity, fresh and floral cider to suit his own palate. Not bone dry, Tempted Dry delivers a crisp refreshing taste that matches perfectly with food.

**TEMPTED STRAWBERRY:** This is a blend of sweet cider, apple juice and Davy's own strawberry wine. It is less alcoholic than the other ciders. Davy achieves this by using large amounts of Tempted's own blend of apple juice. There is so much apple juice that if you drink a full bottle of Tempted Strawberry Cider you have just drunk one of your 5-a-day!

**TEMPTED ELDERFLOWER:** Some flavours are meant to go together. We think pairing apples and elderflower is a winning combination. This medium dry cider is very light and fruity with distinctive tones of elderflower. Not overpowering, the elderflower matches beautifully with a light blend of cider to give a feminine touch to a classic drink.

## Customers

Hotels, restaurants & pubs throughout Northern Ireland and Republic of Ireland

Winemark

Russell's Cellars

Tesco NI

Sainsbury's NI

ASDA NI

Amazon

Ocado

Distributed in GB via When We Are Giants

## Awards held

- Blas na hEireann Awards 2024: Bronze awards for Tempted Medium Cider and Tempted Session Cider and a Gold for Tempted Strawberry Cider
- Blas na hEireann Awards 2022: Gold awards for Blossom Cider & Tempted Elderflower Cider
- Blas na hEireann Awards 2019: Silver award for Tempted Medium Dry Cider and Bronze award for Tempted Sweet
- Great Taste Awards 2019: One Gold Star each for Tempted Irish Cider Dry & Hard Yard Cider
- Dublin Craft Cider Cup 2019: Winner awarded to Tempted Strawberry
- International Cider Challenge 2018: Trophy for Tempted Irish Cider Dry

## Contact this supplier

- **Tempted Cider Company Limited**

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## Image Gallery













