



## Tayto Group Ltd

Ambient

### Background

Set deep in the heart of the Ulster countryside in Tandragee is Tayto Castle where Tayto crisps and snacks have been made for the past 60 years. A "taste of home" our products have been a big part of growing up in Northern Ireland.

Established in 1956 and still owned by the same family - the Hutchinsons, we pride ourselves in employing local people and using local ingredients and materials to produce great tasting crisps and snacks for everyone to enjoy. In our 60th year, we are also proud to support Northern Ireland Year of Food and Drink 2016.

Within the Castle is a closely guarded room where the unique Tayto Cheese and Onion flavour is made to the same recipe as it has for the last 60 years. Only a very select few know the secret recipe which has been carefully passed down to the current day. We select the finest, specially grown potatoes and gently cook until golden, we then add our specially selected delicious flavours which ensure

that Tayto crisps taste like no other, irresistible every time.

Come and visit us at Tayto Castle to see for yourself how our crisps and snacks are made.

## Product Range

Crisps

Snacks

## Accreditations

- BRC Accreditation

## Awards held

- Great Taste Awards 2020: One Gold Star each for Tayto Cinema Sweet Popcorn & Tayto Sweet & Salted Popcorn
- Great Taste Awards 2018: One Gold Star for the Tayto Craft Causeway Sea Salt and Malt Vinegar flavour hand cooked Crisps
- UK Quality Food Awards 2017: Highly commended in Side Dishes - Vegetable category for Handcooked Crisps Pork and Stilton for Asda
- Ulster Grocer Marketing Awards 2017: The Best Marketing Campaign Award
- The Irish Quality Food Awards 2016: Bagged Snacks Savoury category winner for SPAR Select Sea Salt & Cider Vinegar Crisps Golden Wonder

## Contact this supplier

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## Image Gallery



