



## **Kennedy Bacon**

Chilled Fresh

### **Background**

A third generation farmer, Mervyn Kennedy launched his bacon processing business as a farm diversification project in Omagh, County Tyrone.

Mervyn concentrated on developing his own dry-curing technique to give his products a distinctive taste and processes a wide range of dry-cure products from the farm's extensive herd of pigs. Kennedy bacon is cured in as near to the traditional way as possible, using the minimum amount of cure, which leaves the bacon less salty.

Kennedy Bacon products have won UK Great Taste Awards and, most recently, at the Blas na hEireann Irish National Food Awards. At Blas, the Northern Ireland company gained recognition for its bacon lardons aimed at chefs and foodservice operations.

In September 2017, Kennedy Bacon announced it was expanding production to meet the growing demand for its range of products following orders from leading retailers within the Musgrave Group and independent retailers in the Republic of Ireland.

In 2021, Mervyn launched cooked and sliced ham for its retail range, the third innovative dry cured product from the company's roasting operation. The other recent products are roasted bacon flakes and roasted bacon bites which are ideal for other food manufacturers including pizza and sandwich manufacturers as well as home cooks.

In addition to selling products at farmers' markets especially in Northern Ireland, Kennedy Bacon supplies a range of bacon to major supermarkets such as Sainsbury's, Eurospar and SuperValu stores across Northern

Ireland in addition to delis, farm shops and independent grocers. It also supplies products to retailers in the Republic of Ireland.

## **Product Range**

Dry Cured Back Bacon

Dry Cured Back Bacon

Dry Cure Middle Cut & Streaky Bacon

Dry Cure Middle Cut and Streaky Bacon

Back Bacon Family Pack, Middle / Streaky

Quality Pork Sausages

Cooked Bacon Lardons

Cooked Ham Slices

## **Customers**

Retail outlets throughout NI including Musgrave Group (Centre, Mace & Supervalu NI)

NI Markets:

Omagh every Monday

Walled City Derry on the first Saturday of each month

Causeway Market Coleraine on the Second Saturday of the month

Dungannon Farmers Market on the Third Saturday of the Month

Raceview Mill Broughshane on the last Saturday of the month

Comber Farmers Market on the First Thursday of the month.

Spring, Summer and Autumn, we attend all the Ballycastle Markets along with Ballymoney and Limavady.

Balmoral Show

Garden Show Ireland

Numerous Food & Drink Fairs & Events throughout NI

Belfast International Airport

Retail outlets throughout NI

## **Accreditations**

- SALSA Accreditation

## **Awards held**

- Great Taste Awards 2024: One Gold Star for our Breakfast Burger

- Great Taste Awards 2023: Two Gold Stars for our Dry Cured Streaky Bacon
- Great Taste Awards 2022: One Gold Star for our Dry Cured Gammon Roast
- Great Taste Awards 2021: One Gold Star awarded to our Dry Cured Streaky Bacon
- Great Taste Awards 2020: One Gold Star for hand dry-cured streaky bacon
- Great Taste Awards 2019: Gold Star for our Dry Cured Back Bacon

## Contact this supplier

- **Mervyn Kennedy**

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Omagh

County Tyrone

Northern Ireland

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## Image Gallery









**Artisan Cooked  
Ham  
6  
Slices**

100g of pork per 100g of finished product.  
Salt, Sugar.  
Preservative: E210 E201  
Additive: E301



Store chilled 0c - +3c.  
Use within 3 days of opening

USE BY	IE 2992 EC
24/03/21	PACK PRICE
SAMPLE	

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