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# Western Brand

Chilled Fresh Frozen

## Background

Located in Lisnaskea in County Fermanagh, Western Brand Poultry Products NI Ltd is part of the Mayo based family-owned Western Brand Group, one of Ireland's leading producers of primary chicken products for over 50 years.

Western Brand has an impressive track record in the delivery of consistently high quality coated fresh, frozen and 'ready to eat' chicken products that offer convenience, variety, safety and value for money.

Western Brand is an established supplier to Lidl, Aldi, and Dunnes Stores in ROI and has a growing customer base for branded and own-label products amongst the UK's mid-sized independent and symbol supermarkets, such as Nisa, Booth's, SPAR and Netto.

Over the last few years, the company has continuously invested in plant and machinery enabling it to increase its capacity by 60 per cent.

## Product Range

Breaded & Southern Fried chicken products:

Ready to eat cooked chicken products

Retail

Foodservice

Fresh

Frozen

Raw

Cooked egg products

## Customers

Dunnes Stores

Aldi

Lidl

Tesco

Hendersons

Aryzta

Nisa

Booths

SPAR

Netto

## Awards held

- Blas na hEireann Awards 2023: Bronze for Roast in the Bag Whole Chicken 1.5kg
- Blas na hEireann Awards 2016: Gold Award for our Garlic & Herb Chicken
- Blas na hEireann Awards 2015: Silver Award for our Honey Glazed Half Chicken

## Contact this supplier

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## Image Gallery

Gallery 1.jpg Gallery 2.jpg Gallery 3.jpg Gallery 4.jpg Gallery 5.jpg  
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