

# Simply Fruit (Ireland) Ltd

Chilled Fresh

## Background

Simply Fruit (Ireland) Ltd is one of Northern Ireland's leading producers of fresh cut ready-to-eat snacks and fruit salad pots.

The company was formed in 1990 by Patrick McCann, and initially supplied diced and sliced Bramley apple to major UK bakery and condiment manufacturers from its purpose-built fruit processing factory.

The company has evolved into a leading, modern food manufacturer producing natural, convenient and healthy, fresh-cut fruit products under the brand name Simply Fruit.

Simply Fruit (Ireland) Ltd recently completed a major refurbishment of its' facilities, enhancing production capabilities with state-of-the-art technology, to enable the production of the next generations of fresh prepared fruit products.

The Simply Fruit range includes convenient Snack Packs, Pots and Trays as well as a range of Frozen Patisserie Products. All are available in a range of weights and fruit combinations.

## Product Range

Fresh Ready-to-Eat Fruit Products

## Customers

Orchard County Foods supplies some of the biggest names in the UK and Ireland retail and foodservice sectors with product in single-serve packs, pots, trays and 2.5kg and 5kg bulk containers.

Orchard County Foods supplies 100% of Tesco's Fresh Fruit Snack Packs across the UK and Ireland.

The company also supplies own-label fresh fruit snacks to SuperValu stores in the UK and Ireland and Freshways fruit snacks for Kerry Foods, to name but a few of its blue-chip customers across the independent and multiple retail, food service, airline catering and public body sectors.

With links to the UK and Ireland cool chain, Orchard County Foods can supply fast, efficient and above all high-quality products to meet more customer specifications.

## Accreditations

- BRC Higher Level Organic Trust approved

## Contact this supplier

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## Image Gallery

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