

# Jawbox Spirits Company Ltd

Ambient

## Background

The brainchild of Belfast-barman, Gerry White, Jawbox Small Batch Gin is named in honour of the ever-celebrated Belfast sink, colloquially known as the 'Jawbox'.

The heart of the kitchen, the big sink, was where the craic was heard and unforgettable stories were shared. Inspired by the magnificent industrial era of Northern Irish history when ordinary men and women put Belfast on the map for hard graft and craft, Jawbox is a modern expression of this traditional, impressive and uncompromising character.

The Ards Peninsula, Co. Down is home to both The Jawbox Distillery and the fields where its grain is grown and harvested. It is here where things are done the hard way, for the right reasons.

Distilled very slowly in a traditional copper pot still for the best quality spirit, eleven botanicals are steeped overnight in the warmed spirit releasing their maximum influence. While most of the botanicals are 'steep and boil', three of the botanicals use the vapour extraction method to preserve their delicate flavour and aroma.

Jawbox Gin is distributed in the UK by Drinksology Kirker Greer.

## Product Range

Jawbox Gin range includes:

Jawbox Small Batch Gin

Jawbox Export Strength Gin

Jawbox Pineapple & Ginger Gin Liqueur

Jawbox Rhubarb & Ginger Gin Liqueur

Jawbox Gin & Ginger Can

Jawbox Pineapple & Ginger Can

On the nose, Jawbox is an impressive experience of bold juniper and pine, balanced with a gentle touch of sweet coriander and clean citrus. More complex on the palate, citrus and juniper develop into peppery, earthy Angelica root, finishing with citrus and lingering juniper and pine.

The preferred Jawbox serve calls on a Belfast-invented accompaniment, ginger ale. To enjoy the Perfect Swerve, pour 35ml Jawbox into an ice-filled glass, topping up with premium Ginger Ale and garnishing with a wedge of lime.

# Customers

Hotels, restaurants & pubs throughout Northern Ireland and Republic of Ireland

Distributed in GB via When We Are Giants

Tesco

Sainsbury's

M&S (300+ stores throughout the UK)

Asda (500 stores throughout the UK)

Heathrow International Airport

Kensington Wine Market, Calgary, Canada

World Duty Free

Amazon

CBH Paris

Cask & Co, Stockholm, Sweden

## Awards held

- London Spirits Competition 2021: Gold medal for Jawbox Rhubarb and Ginger Gin Liqueur
- CLASS Magazine's Bartenders' Brand Awards 2020: Gold medal in the Taste category for Jawbox Small Batch Gin.
- Daily Mirror June 2018 - Jawbox included among the top gins in UK & from around the world in list celebrating World Gin Day 2018
- Belfast Business Awards 2017 - Best New Business
- Great Taste Awards 2017: One Gold Star
- Drink of the Year 2016: McKenna's Guide

## Contact this supplier

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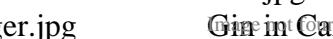
[fiona@drinksology.com](mailto:fiona@drinksology.com)

## Image Gallery

  [Jawbox 6-002.jpg](#)

 [Profile Rhubarb Ginger.jpg](#)

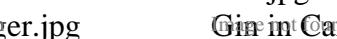
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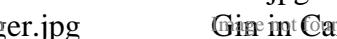
 [Jawbox Cans.jpg](#)

  [Profile Pineapple Ginger.jpg](#)

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