Pizzado-logo-resized.jpg

Pizzado

Frozen

Background

Established in 2013 by Karen Boyd, an experienced pizza retailer, Pizzado specialises in producing innovative frozen pizza kits.

The company is now developing significant business in Great Britain and the Republic of Ireland.

Karen identified a gap in the market for an innovative frozen kit that makes it easier than ever for consumers to create a pizza and enjoy the whole process of doing so.

The Pizzado kit comprises two dough balls with sachets of mozzarella cheese and tomato sauce. The dough balls are easily kneaded to make two 9-inch pizza bases. The sauce and cheese are then added and the pizza popped into an oven for around 15 minutes. It's then ready to eat. The re-sealable pack means one set of pizza ingredients can be kept in the freezer for use later.

Virtually all the Pizzado ingredients - the flour and medium fat mozzarella cheese are sourced from NI suppliers. The frozen pizzas are also available in gluten-free and varieties are cheese and tomato, pepperoni and garlic bread flavours. They are also low in sugar and have half the salt of other pizzas currently on the market.

Product Range

Frozen pizza kits:
Pizzado Cheese
Pizzado Pepperoni
Pizzado Pizza Garlic Bread
Pizzado Gluten Free Cheese
Pizzado Gluten Free Pepperoni
Pizzado Gluten Free Pizza Garlic Bread
Pizza Bases: Part stone-baked & hand-stretched

Customers

Tesco NI
Ocado
Supervalu RoI
Aldi RoI

Accreditations

- BRC A Rated

Awards held

- IQFA Frozen Pizza Winner 2014 and 2015
- Free From Ireland Frozen Pizza Silver
- IQFA Gluten Free Highly Commended 2016
- IQFA Frozen Pizza Pizzado Pepperoni Commened 2016
- NI Food Awards Frozen Food Provider 2016
- FreeFrom Ireland Awards 2017: Winner of the Parent's Choice category for Pizzado DIY kit

Contact this supplier

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Image Gallery

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