



## **SHS Drinks**

Ambient Chilled

### **Background**

As the Drinks Division of The SHS Group (a privately owned family business), we own, manufacture and market soft and alcoholic drinks. We are made up of four different thriving companies: Beverage Brands, Merrydown plc, Bottlegreen and Caledonian Bottlers. Each of these businesses was started by an entrepreneur and we continue to work with that same drive and passion for brands.

We also believe in having fun, which is reflected by our leading alcohol brand in the portfolio; WKD, a brand that has a retail value in the UK of over £157 million and is the number one RTD in both the UK and ROI. Other key brands include our Shloer adult soft drink, Merrydown Cider, and Bottlegreen cordial and Sparkling Presse. We export to over 40 countries with a £10 million turnover. Our sales and distributions in the UK and Ireland is co-ordinated by our sales teams.

We provide a centre of excellence on drinks within the SHS Group and can share our skills across the Group as required. Our team work together to deliver results and how we think and act is highlighted in our manifesto. Our ethos of responsibility is also delivered right across the Group.

### **Product Range**

WKD  
MerryDown Cider  
Bottlegreen  
Shloer

## Contact this supplier

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## Image Gallery













