

Irish Black Butter

Ambient

Background

Based at Portrush in county Antrim, Alastair Bell launched Irish Black Butter in November 2017.

Irish Black Butter has been developed from Northern Ireland's Armagh Bramley Apples for both retail and foodservice.

Alastair who has a background in farming teamed up with experienced chef Paul Clarke, managing director of award winning En Place Foods at Cookstown in county Tyrone, to perfect the recipe for the first Irish Black Butter product.

As well as Armagh Bramley Apples, the butter - it's not a dairy product - also features treacle, cider, a touch of brandy and a blend of spices for a cross between sweet and savoury.

It's a dark and rich product that can be used in so many ways including as an accompaniment for cheese and cold meats. The butter can also be used in curing meats such as bacon and ham.

In the last 2 years, Alastair has launched an innovative Peanut and Hazelnut spread - the outcome of extensive and successful taste tastings which proved the popularity of the new flavours. Both are produced in 100g jars.

The Irish Black Butter has become a popular tourist gift product and is also being used as an ingredient for ice cream, a flavouring for cured meats and biscuits, and accompaniment for cheese.

Product Range

Irish Black Butter (it's not a dairy product) features Armagh Bramley apples, treacle, cider, a touch of brandy and a blend of spices for a cross between sweet and savoury. Available in 225g jars for retail & 675g catering pack for food service.

Irish Black Butter Peanut Spread, available in 100g Jars.

Irish Black Butter Hazelnut Spread, available in 100g Jars.

Customers

Retail & Foodservice

Delis

Belfast International Airport Duty Free

RoI distributor: Soulbia <https://soulbia.com/>

Fallon and Byrne

Avoca

Foodservice GB distributor: Centaur Foods, Bristol <http://www.centaurfoods.com/>
Little Cheese Hamlet, Manchester
Artisan Food Club

Awards held

- Irish Quality Food Awards 2024: Gold for Irish Black Butter in the Condiments category
- Great British Food Awards 2021: Winner of the Northern Ireland Regional Award & highly commended in the Condiments and Spreads Category
- Great Taste Awards 2019: Three Gold Stars for our Irish Black Butter
- Blas na h'Eireann Awards 2018: Chef's Larder award for our Irish Black Butter
- Business Eye First Trust Bank Small Business Awards 2018: Winner of the 'Start Up Business of the Year Award
- Irish Quality Food Awards 2022: Gold for Irish Black Butter in the Relishes and Chutneys category

Contact this supplier

- **Alastair Bell**

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Image Gallery

 Web-IBB-Pic-1.jpg
Hazelnut Spread
Unknown

 Web-IBB-Pic-2.jpg
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