

Troughton's Premium Drinks

Ambient

Background

Co Armagh premium soft drinks producer Troughtons has been living up to its branding and 'raising spirits' strapline.

The company has developed five new flavoured tonic waters during lockdown, all of which are now available to buy. The new flavours include: Elderflower, Raspberry Blush, Cucumber and Mint, Citrus and Valencia Orange tonics - available in 500ml bottles. Cucumber and Mint tonic has already received a silver medal at the 2020 Irish Food Awards (Blas na hEirean).

The company is also proud of its collaboration with several local gin distilleries and also with the well known UK's largest subscription Craft Gin Club, with its Premium Indian Tonic.

All of the tonics are made using County Armagh spring water from the grounds of Ballinteggart House, Portadown, where the Troughton family are well known as award winning Artisan craft cider producers, Armagh Cider Company. The family run business has been nurturing apples for five generations and with the PGI Bramley apple status, proudly produce a 'from blossom to bottle' culture.

In addition to the new mixers, Troughtons has also developed four refreshing and mouth watering soft drinks aimed at the non-alcoholic drinks market. Its cloudy Sicilian lemonade, Sparkling Blush lemonade, Valencian sparkling orange drink and Ginger Ale are also new to the market. The Sicilian Lemonade also scooped up a Bronze medal at the 2020 Irish Food Awards. These are available in 330ml and 750ml bottles.

The Troughton family decided to branch out from apple products after discovering that nobody was producing craft lemonade and other mixers in Northern Ireland and were pleased to be able to increase their range of products to give customers more choice and find a mixer that is perfect for their taste.

Expertly crafted in Northern Ireland using only the finest naturally sourced ingredients and blended with natural County Armagh spring water, you can enjoy our range knowing that there is not a drop of anything artificial: no artificial sweeteners, flavourings or preservatives.

For Further details check out <https://www.troughtonspremium.com/> and online shop.

Also check out our sister company <https://armaghcider.com/>

Product Range

A range of Lemonades, tonic waters, mixers and apple juices including:

Premium Indian Tonic Water 200ml

Premium Light Tonic Water 200ml

Premium Ginger Ale 200ml

Refreshing Lemonade 200ml

Elderflower Tonic 200ml/500ml

Citrus Tonic. 200ml/500ml

Soda Water 200ml

Raspberry Blush. 500ml

Cucumber and Mint. 500ml
Valencia Orange. 500ml

Four refreshing and mouth watering soft drinks in 330ml and 750ml bottles
Cloudy Sicilian Lemonade
Sparkling Blush Lemonade
Valencian Sparkling Orange
Ginger Ale

Orchard Twist Sparkling Apple Juices:330ml bottles
Apple Presse
Sparkling Apple
Apple & Ginger
Apple & Rhubarb
Apple & Cranberry
Apple & Blackcurrant

Customers

Retail & Foodservice

Awards held

- Great Taste Awards 2020: One Gold Star for Troughton's Premium Tonic Water
- Blas na h'Eireann Awards 2020: Silver for Troughtons Premium Cucumber & Mint Tonic and Bronze for Troughtons Sicilian Cloudy Lemonade

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