

# Titanic Distillery

## Background

Titanic Distillers Premium Irish Whiskey launched into the market in 2021 winning distribution in key influencer accounts such as Bittles Bar, The Duke of York, The Dark Horse and The Hasting's Hotel Group, before announcing an all-Ireland distribution deal with United Wines which has driven further distribution for the brand across the entire Island of Ireland.

Following on from that success, this year promises to be huge for Titanic Distillers. Not only has the company secured one of the most globally recognised brand names, but it is also based in the famous Titanic Quarter of Belfast and has converted the historic Thompson Graving Dock and Pumphouse into a new distillery, due to open this March.

A listed building in the heart of Belfast's Titanic Quarter, the Pumphouse, along with its neighbouring Thompson Graving Dry Dock, first opened in 1911, designed to accommodate the mammoth White Star Liner, RMS Titanic, and now over one-hundred years later, Titanic Distillers have converted the site into a working distillery and world-class visitor attraction.

Titanic Distillers is inspired by the people who worked in Belfast's shipyard more than a century ago - and now tourists will be able to walk in their footsteps in the very pump-house and dry dock that represent such an authentic part of the Titanic story and indeed the history of Belfast.

Visitors to Titanic Distillers at Thompson Dock can choose from a selection of four unique guided tours which will showcase the workings of the new distillery and the history of the site itself, while listening to the story of Belfast's whiskey tradition; why it disappeared, and how it has returned with the city's first working whiskey distillery in almost 90 years.

In the days before Prohibition, Belfast was once the largest producers of Irish Whiskey on the Island of Ireland, and the brand want to revive this great distilling tradition and bring Belfast back to the forefront of Irish Whiskey production. What better way to do that, than with an authentic brand that embodies the very spirit of Belfast, and of the workers who built the RMS Titanic.

The Brand is very aware that, in Titanic Distillers, they have a big responsibility as custodians of a huge historic, global brand that is synonymous with Belfast - so they have laboured long and hard to develop and create a premium Irish Whiskey brand of which Belfast and Northern Ireland can be very proud.

Whiskey has played an important part in the history of Belfast. The Brand want to honour that tradition, while at the same time telling the story of an industrial past when Belfast led the way globally - not just in shipbuilding but across many areas of industry, manufacturing, and innovation.

The new distillery and visitor centre is due to open in March with tours available for pre-booking at [www.titanicdistillers.com](http://www.titanicdistillers.com).

## Product Range

Titanic Distillers Premium Irish Whiskey

## Contact this supplier

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## Image Gallery

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