

# Wavey ice

Frozen

### Background

Wavey Ice is the original UK alcoholic ice pop brand. What started out as a fun way to make a nostalgic corner shop treat more "adult friendly", quickly turned into a sought after summer staple for party-goers around the country. The retro-style popsicles, which currently come in 3 flavours and contain 6.5% alcohol, started off being produced in a small kitchen in the founder's home and sold across local parks during the summer months.

Since the brand was acquired in 2022, it has focused on more of an e-commerce approach, now selling to homes across the UK and Europe! Wavey Ice has also expanded its product offering, introducing Sips. Sticking with the theme of adding a boozy twist to your favourite childhood treats, Sips are an adult-friendly version of the old-school Capri-sun.

Sips are available in a mixed box of 5 classic cocktail flavours, and 2 non-alcoholuc flavours, but keep an eye out for our limited edition flavours and gift boxes that pop up at different times of the year.

If you don't know... get to know!

### **Product Range**

Sips (RTD Cocktails)

Strawberry Daiquiri

Tropical Rum Punch Orange & Vodka Pornstar Martini Espresso Martini Mango & Pineapple Mojito (Non-alcoholic) Sex on the Beach (Non-alcoholic) Alcoholic Ice Pops Watermelon & Vodka Black Grape & White Rum Kola & Spiced Rum

#### Customers

Selling solely B2C via our online website: www.waveyice.com

## **Contact this supplier**

#### • Laura Davis, Managing Director

+44 (0)7585963515 ldavis@waveyice.com

### **Image Gallery**









