



## Oatco Superfuel

Ambient

### Background

Our mission is to provide a delicious range of oat products, with health, wellbeing and convenience in mind to fuel everyday lives. Oatco is committed to nourishing your body and mind, making every bite a step towards a healthier and more vibrant lifestyle.

We recognise the challenges of maintaining a wholesome diet amidst the hustle and bustle of modern life. Too often, nutrition takes a backseat when time is scarce or you're looking for a quick convenient option. So, we've embarked on a journey to redefine convenience without compromising on quality or nutrition. Our hero products are our ready to eat overnight oat pots and superfuel just add milk overnight oat pouches.

With OatCo, fueling your day with goodness has never been easier or more delicious. Join us on our mission to revolutionise on the go nutrition, one wholesome bite at a time.

Founded as a sister brand to 'Sliced', our parent company renowned for revolutionising the ready meal market, Oatco shares the same commitment to culinary excellence and innovation. Building on our success in delivering chef crafted meals across Ireland, we set our sights on transforming the oat industry with our range of overnight oats and wholegrain products.

Crafted with care and attention to detail, our ready to eat overnight oats feature a creamy oat base topped with our signature granola, available in a variety of enticing flavours. With an incorporated biodegradable spoon, eating on the go has never been easier.

Whether you're on the move or prefer to savour breakfast at home, our convenient single-serve portions make it easy to enjoy a wholesome start to your day.

But our dedication to innovation doesn't stop there. We're constantly exploring new ways to elevate the convenience food experience, with exciting new products in the pipeline for more oat based snacks and offerings.

At Oatco, we believe that great days start with great food. Join us on our journey to redefine convenient food and discover the delicious possibilities that await.

## Product Range

**Just Add Milk Overnight Oats:** Simply add your choice of milk or water directly to the pouch, refrigerate overnight, and wake up to a deliciously creamy and nutritious breakfast ready to enjoy, packed with a minimum of 20g plant-based protein.

**Ready-to-Eat Overnight Oats:** Made with high-quality ingredients and available in a variety of mouthwatering flavors, these overnight oats have become a staple in households across the country.

## Customers

Customers can purchase our range of ready to eat overnight oats in 75+ stores across NI including Applegreen, Spar, Russells etc.

Our 'Just Add Milk Overnight oats are available in selected stores NI but are also available for home delivery across the UK and Ireland by ordering online <https://oatco.co.uk>

## Contact this supplier

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## Image Gallery



