

### **Black Box Donuts Ltd**

Fresh

#### **Background**

As a brief overview, Black Box was started in Feb 2020 in Newcastle, with its second location opening in Belfast in Oct 2020. We then invested in a state-of-the-art bakery with production line in July 2021 with a 3rd location opening in Sept 2021.

In June 2022, we launched corporate and wedding event services and in July 2022 we launched online serving across UK and Ireland

At the end of 2022 we then pivoted to work with other shops whilst closing Belfast and Bangor and retaining our flagship Newcastle store.

We quickly gained traction securing both Hendersons (Spar) and Musgrave (Centra/Supervalu) in the North to over 50 locations.

In mid-2024 we entered the Irish market supplying a number of Supervalu locations with these numbers growing by 3-5 locations per week

We have our own trademarked and design registered product called The Conut which had millions of views on Tiktok and we hope to license this product.

We have SALSA accreditation

We have approx 10 single donut SKUs and a number of multi-box SKUs and in 2025 we hope to enter the mainland UK market

# **Product Range**

Donuts Pronuts

# **Contact this supplier**

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## **Image Gallery**





















