

Poco Picante Ltd

Fresh

Background

Poco Picante is a new plant-based food brand that's here to shake things up in the world foods space. Latin American food has a rich tradition of being naturally healthy, but closer to home, established market players have neglected this, opting for highly processed ingredients and importing products high in fat and sugar.

Poco Picante aims to change that - delivering creative new concepts that have a core focus on quality and innovation. Our products contain only 100% natural, plant-based ingredients. The result? Fresh new options that are low in fat, salt, and sugar - but always big on flavour.

The debut range of ambient Squeezy Salsas are not just a healthy alternative to ketchups or tabletop sauces but versatile enough for every meal and are vegan and gluten free, reflecting their naturally plant-based origins. We don't use any artificial ingredients or concentrates – just fresh vegetables, and a natural blend of spices. By avoiding added sugar or refined thickeners, our salsas are also the first keto-friendly option in the category. Whether splashed on eggs at breakfast, elevating a sandwich at lunch, or giving dinner a zesty kick of heat, our salsa's deliver.

Another key difference which truly sets us apart in the market is provenance. Our products are all made in Northern Ireland, supporting local producers, suppliers and employment. As well as supporting the local economy, this also drastically reduces our carbon footprint versus the majority of imported options currently on the market.

Product Range

Salsa Roja (250ml)

Salsa Chipotle (250ml)

Salsa Verde (250ml) – coming soon Spring 2025

Customers

Independent & speciality retailers, see below:

<https://pocopicante.co.uk/pages/store-locator>

Accreditations

- Working towards SALSA Standard for accreditation Feb 2025

Contact this supplier

- **Jerome Lunney**

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Image Gallery

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